## Do good things come in small packages? Willingness to pay for pomegranate wine and bottle size effects

Andreas Drichoutis, Stathis Klonaris, Georgia Papoutsi Agricultural University of Athens {adrihout,s.klonaris,gpapoutsi}@aua.gr

This series contains preliminary manuscripts which are not (yet) published in professional journals



Agricultural University of Athens · Department of Agricultural Economics & Rural Development · <u>http://www.aoa.aua.gr</u>